



LeadingAge Kentucky is excited to host our 2023 Annual Conference on October 12-13 at Marriott Louisville East. You won't want to miss this conference as it will provide opportunities to enhance leadership skills, position your community as a workplace of choice, and connect with key resources and peers. The conference has been designed to support teams as they work to develop positive cultures, enhance leadership skills, consider what's next for their communities and provide specific ideas and strategies on how to tackle some of the challenges we all face – for **The Greater Good!**

Our world is complex, but our common goal is simple—we dedicate ourselves to creating positive change and improving the lives of our residents wherever they call home. As we focus on a wide and rapidly-evolving range of issues—it's more important than ever to harness the combined power of our mission-driven LeadingAge professionals. That's why aging services leaders from across our state will come together at the LeadingAge Kentucky Conference. Across our education program, we'll spend time talking about the critical issues and strategic priorities that matter to us most, and prominent experts will share their experience and vision that is certain to inspire us all.

When you tour the trade show, you'll discover life-changing products and services, and during social events, you'll build connections and camaraderie. This year will ignite your passion and your purpose to advance your mission for those you serve. Together we are stronger for the **greater good!**

Bring your team and join us for the 2023 Annual Conference and Trade Show on October 12-13 to harness **The Greater Good!**



## **Thursday, October 12**

9:00 a.m. – 10:30 a.m.      Opening Keynote Session

### **1. Senior Living Power: Energize Your Circuit & Serve with Joy**

***Kathy Parry, Corporate Energy Expert***

Caring for others is at the core of what senior living professionals do. But with increased regulations, changing insurance dynamics and workforce shortages, how do professionals Power Up, stay energized and care at the highest level?

In this session, Kathy Parry walks participants through a circuit of power. First participants will acknowledge and examine how organizational and personal energy have been drained over the last couple of years. After understanding how fatigue and burnout can set in, Kathy gives clear tactics to re-energize. Participants examine five batteries that power teams and keep engagement, productivity and retention high. This program is based on Kathy's newest book, Senior Living Power.

Finding the right source for your team is critical to Power Up. But with some re-wiring, Kathy will have you ready to clip on the switch for your own Power Up initiatives.

10:45 a.m. – 12:15 p.m.      Education Breakout Sessions

### **2. Keynote Deepdive: An Interactive Experience**

***Kathy Parry, Corporate Energy Expert***

Participants will work through the discussion, aided by exercises that Kathy uses to help senior living teams Power UP retention, productivity and engagement. Some of the deepdive topics include: How to Build Trust that KEEPS Great People, Help Your Team Contribute More, Let Your Team Be Heard without Draining You of Time and Energy, Tactics to Celebrate and Acknowledge Your Team. These exercises are a part of Kathy's Platinum Power UP Program.

### **3. Medication Aide Credentialing**

***Kelly Jenkins, Executive Director, Kentucky Board of Nursing***

Kentucky Board of Nursing will provide details related to the new regulation for Medication Aide training program approval process and credentialing of Medication Aides. KBN will discuss how to register training programs in the EDvera software platform.

#### **4. The Power of Values in Your Culture**

**Ray Dickison**, *President, Wesley Manor*

In today's competitive climate, your organization's culture is more important than ever. This session will educate the audience on the key elements of culture, introduce how individual and organizational values are connected, discuss case studies and results from the comprehensive cultural diagnostic process, and provide resources to help leaders assess and act upon cultural opportunities to improve operational results.

#### **5. Strategies for Ensuring a Sustainable Organization**

**Tom Meyers**, *Senior Managing Director, Ziegler*

The ongoing fallout from the pandemic era and the economic pressures impacting providers have forced organizations to be smarter about operational and financial oversight. In many cases, we need to do the same or more with less, meaning often fewer staff and perhaps more limited margin (if any) that in years' past. This session will talk about the traits of healthy organizations and how they ensure a proactive stance to both the headwinds and the opportunities. Time will be spent on the importance of strong leadership, bold governance and a disciplined oversight to regular monitoring of operational and financial performance. Attendees will be provided with resources and tools to utilize in their own organizations and will learn from an overview of provider case studies, both those who have demonstrated strength and sustainability and those who have faced unsustainable business models and the difficult, but necessary, decisions they have had to make.

12:15 p.m. – 1:15 p.m.	Lunch
1:00 p.m. – 2:30 p.m.	Trade Show Open
2:30 p.m. – 4:00 p.m.	Education Breakout Sessions

#### **6. Antibiotic Stewardship Principles and IV to Oral Antibiotic Conversion**

**Danielle Venturi**, *BS Pharmacy, BCGP, Med Care Pharmacy*

Antibiotic overuse in long-term care is common, prompting calls for antibiotic stewardship programs (ASP). IV to PO conversion is promoted as one of the many key strategies of an effective ASP that has been repeatedly demonstrated to be therapeutically effective, convenient, safe, and cost-effective yet still remains a practice that is often underutilized. This presentation is designed to provide an overview of Antibiotic Stewardship Program Basics and include considerations on expanding current programs to include IV to PO conversion. According to the CDC, improving the use of antibiotics in healthcare to protect patients and reduce the threat of antibiotic resistance is a national priority. It seems simple, but it takes the commitment of everyone involved to put it into action. The CDC also estimates that 40-75% of antibiotics are prescribed incorrectly in nursing homes, and that almost 50% may be given for a longer duration than needed. The intent of this

presentation is to discuss antibiotic stewardship program goals and examine steps long-term care facilities can take to make them more successful. During the presentation audience feedback and participation will be encouraged with time allotted for Q&A. Thank you for your consideration!

### **7. From Surviving to Thriving: Interactive Discussions on Profitability and Cash Flow in an Everchanging Environment**

**Sarah McIntosh**, *President, Hargis & Associates LLC*

**Rhonda Houchens**, *Director of Operations, Hargis & Associates LLC*

**Kyle Fritsch**, *Director of Revenue Management, Hargis & Associates LLC*

Join us for dynamic discussions on operational challenges facing today's Skilled Nursing Facilities. Topics will include cash flow, reimbursement, characteristics of a successful Skilled Nursing Facility, communication, and best practices.

### **8. Equipping Kentucky's Long-Term Care Workforce for Future Challenges**

**Eric Seto**

This workshop on workforce development aims to address the evolving needs and challenges faced by Kentucky's long-term care industry. Expanding on innovative strategies and best practices, the session will explore ways to attract, retain, and upskill a skilled workforce in the context of an aging population. By fostering collaboration and knowledge sharing, attendees will gain practical insights on building a resilient and forward-looking long-term care workforce, ensuring quality care and support for Kentucky's aging population.

### **9. Price Based Nursing Facility RUGS to PDPM And Medicaid Rate Rebased**

**Medicaid Staff Person**

Staff from the Kentucky Department for Medicaid Services will provide instructional information regarding the Federally mandated conversion from a RUGS based reimbursement system to a PDPM based reimbursement system. Additionally, Medicaid Staff will provide updated information regarding the rebasing of Price-Based Nursing Facility Rates which is scheduled to become effective July 1 of 2024

4:00 p.m. – 5:30 p.m.

Exhibitor Reception

## Friday, October 13

8:00 a.m. – 8:30 a.m.                      Membership Meeting

9:00 a.m. – 10:30 a.m.                    Education Breakout Sessions

### 10. Survey Trends in All Levels of Care/Staffing

**Adam Mather**, *Inspector General, Kentucky Cabinet for Health and Family Services*

This session will be review of the most cited deficiencies within SNFs and discuss common citations with other levels of Long-term care. Additionally, there will be information on CMA I and II programs as well as some of the innovative pilots going on to reduce the shortage of clinical staff (AmeriCorps and the ARC/Jordan Center collaboration).

### 11. MDS Accuracy: The Only Constant is Change

**Eleisha Wilkes**, *RN, Proactive Medical Review*

A revised Resident Assessment Instrument and MDS Item Sets (v1.18.11) have become effective for assessments with an Assessment Reference Date (ARD) of 10/1/2023 and after. This session will review the recent changes and discuss MDS coding accuracy and supporting documentation requirements. The focus of discussion will include addressing challenges related to new data elements, strategies for updating documentation processes, and evaluating the impact of these changes on care planning, discharge planning, quality measures, and reimbursement.

### 12. Reducing Medications and Resident Risk: Enhancing Staff Awareness

**Dr. Muhammad Babar**

This session's goal is to increase awareness among all the stakeholders about the direct and indirect impact of increased number of medications both on the elders and the facilities.

### 13. Using the Incident Command System (ICS) and the Principles of National Incident Management System (NIMS) to Manage Emergencies in our Facilities, While Caring for the Individuals We Support, Our Staff, and Ourselves

**Lee Look**, *Director of Therapeutic Services, Cedar Lake Lodge*

In this session, we will briefly review the roles in an Incident Command System, and the use of this process in a real-life emergency, while managing leadership 'span of control'. We will outline the value of Emergency Preparedness using the principles of National Incident Management System

(NIMS). We will examine obstacles, common mistakes, and making the process accessible to staff that are unaccustomed to working in an Emergency Operations mindset. We hope to 'compare notes' with those in the room, and talk through any problems, and promote creative solutions. Also, attendees will have an opportunity to 'build out' their ICS, using information from the session to match with skill sets of their staff.

10:45 a.m. – 12:15 p.m. Education Breakout Sessions

#### **14. Assisted Living Implementation**

**Adam Mather**, *Inspector General, Cabinet for Health and Family Services*

This session will be a review of current statutes and regulations around Assisted Living Facilities and the transition from DAIL to OIG. It will also include discussion around additional requirements for all levels of care within Assisted Living related to moving under the healthcare facility definition.

#### **15. No-Fear Leadership**

**Chris Stevenson**, *Vice President, Strategic Planning, Ashley Roundtree and Associates*

Leading human service organizations in today's world is more challenging than ever. Organizations face an ever-changing landscape of issues and obstacles, and many leaders feel paralyzed and wonder how they can make a difference in an external environment fraught with uncertainty. In this presentation, Chris will share his strategies for No-Fear Leadership and how to make meaningful and impactful decisions in a complex and unpredictable environment. As an executive leader and nonprofit consultant for the past 25 years, Chris will share key lessons about leading without fear - and will discuss strategies for making informed decisions in the face of ambiguity, managing risk without sacrificing creativity, and inspiring others to follow your lead. At the end of this presentation, participants will walk away with a better understanding of how to approach leadership decisions with confidence, courage, and without fear.

#### **16. Case Study: Evacuation and Surge of Skilled Nursing Facilities in Kentucky**

**Maria Church**, *Access and Functional Needs Program Manager, Kentucky Department for Public Health Emergency Preparedness & Response Branch*

**Tina Massengill**, *Western KY Regional Preparedness Coordinator*

**Cory Waddell**, *Eastern KY Regional Preparedness Coordinator*

Q & A Panelist(s):

**BJ Newbury**, *Western KY Readiness & Response Coordinator*

**Steven Little**, *Eastern KY Readiness & Response Coordinator*

In Kentucky, recent severe weather events have forced skilled nursing facilities to evacuate residents due to major disruptions to operations. Public Health staff directly involved in response efforts with the Western KY tornadoes and Eastern KY flooding will discuss lessons learned in emergency preparedness planning, staff training, conducting drills/exercises and the importance of building

relationships with public safety officials. The presentation will also include perspective on one facility's ability to manage a surge capacity of displaced residents.

### **17. Effective Communications Strategies and Dementia Resources**

**Mackenzie Wallace**, *Alzheimer's Association*

**Barbara Staats**, *Community Educator, Alzheimer's Association*

Explore ways that Alzheimer's and other dementias affect an individual's ability to communicate across different stages and get tips to better communicate with people living with the disease. In Addition, learn more about local resources, online training and education opportunities.

12:30 p.m. – 2:30 p.m.            Awards Luncheon

2:45 p.m. – 4:15 p.m.            Education Breakout Sessions

### **18. Federal Affordable Housing Update**

**Linda Couch**, *VP, Housing & Aging Services Policy, LeadingAge*

This session will cover the waterfront of federal hot topics for affordable housing. Hear the latest from Capitol Hill, including on HUD funding and bills to expand and improve the low income housing tax credit and service coordinator programs. The session will also cover news from HUD, from funding opportunities to new inspection protocols and implementation of asset limits for some residents and rent adjustments. We'll also talk about advocacy, why your voice matters and how you can engage in federal housing policy.

### **19. The QIN - QIO for Kentucky and from the Center of Excellence for Behavioral Health in Nursing Facilities**

**Jeremy Bischoff**, *Program Director, COE, Alliant Health Solutions*

The CMS Quality Innovation Network - Quality Improvement Organization Team at Alliant Health Solutions is actively working with Kentucky facilities to reduce readmissions, build their emergency preparedness response, share their partnerships in local communities and continue their infection control learning. Updates on the latest resources will be shared with participants. This session will also spotlight the Center of Excellence for Behavioral Health in Nursing Facilities which launched in the fall of 2022 through the support of SAMHSA and CMS and is providing training to nursing facilities nationally. The opportunities for education and certification with this training hub will be shared and facilities will learn about how to contact the COE-NF for assistance in caring for residents with substance use and behavioral health needs.

**20. Program of All-Inclusive Care for the Elderly (PACE): Year 1 & What Lies Ahead?**

**Phyllis Sosa**, PACE Program Director

**Michelle Zimmerman**, Nurse Consultant, PACE

**Pam Smith**, Division Director, Department for Medicaid Services

**Alisha Clark**, Assistant Director, Department for Medicaid Services

**Victoria Elridge**, Commissioner, Department for Aging & Independent Living

Moderator: **Keith Knapp**, Senior Advisor on Adult Programs, Cabinet for Health & Family Services

Panel discussion of PACE implementation during 2023, as well as a status update on the progress made toward statewide coverage for Kentuckians who qualify who PACE.

**21. Now What? Infection Prevention in the Post-Pandemic World**

**Chad Eldridge**, *Infection Control Nurse / HAI Outbreak Lead, Kentucky Department of Public Health*

This session will highlight the importance of infection control practices, collaboration, and communication in the ever-evolving world of healthcare.