



2023 Governance Webinar Series

Jan 25 • Feb 8 • Mar 1 • Mar 22



Program Description:

LeadingAge Kentucky has partnered with LeadingAge Virginia to offer 4 webinars focused on engaging the board, the future of health care services and consumer preferences, economic and financial trends, and director and officer issues in health care.

Sessions are designed to dive deeper into the issues that board member need to be aware of as they approach the important work they do. We anticipate this series to be very beneficial. Check out some of the attendee comments from past Governance webinars:

- ◆ "The Speakers were very knowledgeable."
- ◆ "One of my board members listened to the presentation with me and was impressed with the information."
- ◆ "What I liked best was the speakers ideas to use in our facilities as we move forward."
- ◆ "Good overview of practical aspects of board work. I'm a board chair and this gave me a lot to think about."
- ◆ "Excellent presentation. Well presented with timely examples and content. Best webinar I have heard/seen in a long time."

Event Agenda:

This event is scheduled in a virtual, live-stream webinar format. To meet education requirements, participants must stay for the entire event to receive credit. Sign-in and sign-out times, as well as attentiveness, will be verified before credit is issued.

January 25 - Secrets to a Highly Engaged Board

11:00 AM - 12:00 PM EST

One of the fundamental responsibilities of boards is engagement – only through showing up and building relationships based on trust, respect and candor can we expect volunteers to make strategic decisions to further our missions. This session will include suggestions on how to cultivate and articulate a healthy board culture. Exceptional governance requires time and attention, and we will explore both staff and board responsibilities in building the best board possible.

Objectives:

- * Walk away with concrete examples of how to build a healthy board culture
- * Understand the competitive advantage a highly functioning board can give your organization

Facilitators: Melissa Andrews, President & CEO, LeadingAge Virginia, and Keith Seeloff, Partner, FORVIS

February 8 - The Future of Health Care Services and Consumer Preferences

11:00 AM - 12:00 PM EST

To maintain relevance and long-term organizational sustainability, organizations must routinely evaluate their position in the marketplace, assess their operations and financial strength, and consider repositioning options and growth opportunities. A comprehensive life-cycle analysis of the product and services offered is critical to the strategic planning process. This session will evaluate the impact consumer preferences and shrinking utilization is having on long-term care and the broader senior living continuum especially with regard to Home and Community-Based Services (HCBS).

Objectives:

- * Review consumer desires of long-term care services for the future
- * Learn how HCBS will be impacted
- * Understand the possible need to diversify income into HCBS or more levels of less intensive care models
- * Hear what others are doing to adjust in a post-covid world

Facilitators: Greg Hensley, Senior VP, and Dana Wollschlager, Practice Leader & Partner, Plante Moran Living Forward, and Senior Options

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Complete Facility Information:

Facility _____

Address _____

City _____ State _____ Zip _____

Phone _____

Main Contact Information:

Fees are per connection at a facility and includes all four webinar dates. Registration instructions and handout materials will be sent to the main contact person listed below 1-2 days prior to the program.

Main Contact _____ Title _____

email _____

LeadingAge Kentucky webinars deliver value to you with:

- ◆ No travel cost and time out of the office.
- ◆ No limit to the number of staff who can participate LIVE and receive CE credit – using one connection per registration.

Registration Fees:

All Four Dates are Included in the price

LeadingAge Kentucky Members

\$ 160 Per Connection

NON-Members

\$ 280 Per Connection

Registration fee includes electronic handout, one connection to the virtual, live-streaming event, and instructions for receiving CE credit/attendance certificate. This event will NOT be recorded; therefore, a recording of this event is NOT included in the registration fee.

Cancellation Policy:

Registrations may be canceled 48 hours in advance. After that time, no refunds will be permitted. However, substitutions are welcome. No-shows will be billed.

Registration Deadline: December 13, 2021

Payment Options:

- Check Enclosed (payable to LeadingAge Kentucky Foundation)
- Please invoice (*LeadingAge KY Members ONLY*)
- Charge my Mastercard/VISA

Credit Card Number _____

Expiration Date _____

Cardholder Signature _____

Mail or Email Registration to:

LeadingAge Kentucky FOUNDATION

1640 Lyndon Farm Court

Suite 108

Louisville, Kentucky 40223

Phone: (502) 992-4380

Email: rhoyer@leadingageky.org