LeadingAge Kentucky Foundation



2023 Governance Webinar Series

Jan 25 • Feb 8 • Mar 1 • Mar 22



Program Description:

LeadingAge Kentucky has partnered with LeadingAge Virginia to offer 4 webinars focused on engaging the board, the future of health care services and consumer preferences, economic and financial trends, and director and officer issues in health care.

Sessions are designed to dive deeper into the issues that board member need to be aware of as they approach the important work they do. We anticipate this series to be very beneficial. Check out some of the attendee comments from past Governance webinars:

- ♦ "The Speakers were very knowledgeable."
- "One of my board members listened to the presentation with me and was impressed with the information."
- "What I liked best was the speakers ideas to use in our facilities as we move forward."
- "Good overview of practical aspects of board work. I'm a board chair and this gave me a lot to think about."
- "Excellent presentation. Well presented with timely examples and content. Best webinar I have heard/seen in a long time."

Event Agenda:

This event is scheduled in a virtual, live-stream webinar format. To meet education requirements, participants must stay for the entire event to receive credit. Sign-in and sign-out times, as well as attentiveness, will be verified before credit is issued.

January 25 - Secrets to a Highly Engaged Board

11:00 AM - 12:00 PM EST

One of the fundamental responsibilities of boards is engagement – only through showing up and building relationships based on trust, respect and candor can we expect volunteers to make strategic decisions to further our missions. This session will include suggestions on how to cultivate and articulate a healthy board culture. Exceptional governance requires time and attention, and we will explore both staff and board responsibilities in building the best board possible.

Objectives:

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 - * Walk away with concrete examples of how to build a healthy board culture
 - * Understand the competitive advantage a highly functioning board can give your organization

Facilitators: Melissa Andrews, President & CEO, LeadingAge Virginia, and Keith Seeloff, Partner, FORVIS

<u>February 8 - The Future of Health Care Services and Consumer Preferences</u>

11:00 AM - 12:00 PM EST

To maintain relevance and long-term organizational sustainability, organizations must routinely evaluate their position in the marketplace, assess their operations and financial strength, and consider repositioning options and growth opportunities. A comprehensive life-cycle analysis of the product and services offered is critical to the strategic planning process. This session will evaluate the impact consumer preferences and shrinking utilization is having on long-term care and the broader senior living continuum especially with regard to Home and Community-Based Services (HCBS).

Objectives:

- * Review consumer desires of long-term care services for the future
- Learn how HCBS will be impacted
- * Understand the possible need to diversify income into HCBS or more levels of less intensive care models
- * Hear what others are doing to adjust in a post-covid world

Facilitators: Greg Hensley, Senior VP, and Dana Wollschlager, Practice Leader & Partner, Plante Moran Living Forward, and Senior Options

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Event Agenda: (continued)

March 1 - Economic & Financial Trends for Decision Makers in Not-for-Profit Senior Living

11:00 AM - 12:00 PM EST

This session will review how our volatile economy has affected senior housing and what senior housing will be financially grappling with in the foreseeable future.

Objectives:

- Understand the impact on senior housing from an economic and financial perspective
- * Discuss the decisions that will need to be made, and the various methods to be incorporated by organizations and communities to sustain viability and growth

Facilitator: Tom Bowden, VP, HJ Sims

March 22 - Director & Officer Issues in Healthcare: What Every Board Member & Executive Should Know to Avoid Personal Liability

11:00 AM - 12:00 PM EST

Knowledge of duties and protections for executives of organizations is critical in the highly regulated world of healthcare. This presentation examines the fiduciary duties that executives owe to their senior living organizations, and in some instances, to third parties. We will review what those duties mean, how they typically present themselves in managing organizations, and how directors and officers can properly exercise the duties they owe. The program will also review protections that are available to avoid personal liability Objectives:

- Review duties of directors and officers
- Understand the decision-making process through the use of hypothetical gun policy and COVID policy case studies
- * Explore protections for directors and officers in making business decisions to guard against personal risk

Facilitators: Kevin Hroblak, Partner, and Jennifer Jackman, Partner, Whiteford Taylor & Preston

Continuing Education:

KBN: 5-0014-12-23-2007

This seminar has been approved for a total of **4.8 contact hours** for nursing facility administrators by the Kentucky Board of Licensure for Nursing Home Administrators and Kentucky Board of Nursing for RN/LPNs for all four sessions of the series. *This event is scheduled in a virtual, live-stream webinar format. To meet education requirements, participants must stay for the entire event to receive credit. Sign-in and sign-out times, as well as attentiveness, will be verified before credit is issued.*

*Must attend each session and complete a speaker/seminar evaluation form to receive 4.8 contact hours certificate per session.

(Kentucky Board of Nursing approval of an individual nursing continuing education provider does not constitute endorsement of offering content.)

For More Information:

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Complete Facility Information:	
Facility	
Address	
City	State Zip
Phone	
person listed below 1-2 days prior to the program.	ur webinar dates. Registration instructions and handout materials will be sent to the main contact Title
LeadingAge Kentucky webinars deliver value to you with No travel cost and time out of the office.	
No limit to the number of staff who can p	participate LIVE and receive CE credit – using one connection per registration.
Registration Fees: All Four Dates are Included in the price	Registration fee includes electronic handout, one connection to the virtual, live-streaming event, and instructions for receiving CE credit/attendance certificate. This event will NOT be recorded; therefore, a recording of this
LeadingAge Kentucky Members \$ 160 Per Connection	event is NOT included in the registration fee. Cancellation Policy:
NON-Members	Registrations may be canceled 48 hours in advance. After that time, no

Registration Deadline: December 13, 2021

will be billed.

Payment Options:
 □ Check Enclosed (payable to LeadingAge Kentucky Foundation) □ Please invoice (<i>LeadingAge KY Members ONLY</i>) □ Charge my Mastercard/VISA
Credit Card Number
Expiration Date
Cardholder Signature

\$ 280 Per Connection

Mail or Email Registration to:

LeadingAge Kentucky FOUNDATION

1640 Lyndon Farm Court Suite 108 Louisville, Kentucky 40223

refunds will be permitted. However, substitutions are welcome. No-shows

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